



## **Northland Area Federal Credit Union Sponsors Fishing Tournament**

April 30<sup>th</sup> 2018, Alpena, Michigan

Northland Area Federal Credit Union and members of the Michigan Brown Trout committee announced that NAFCU is a new sponsor for this year's annual Super Tournament. Northland is also a major sponsor of the entire festival which is July 13-22, 2018.

Northland's Lending center has been in Alpena for a couple of years already while plans were being finalized for the new headquarters. By the time the tournament is underway, construction on their new headquarters on Bagley St. will be as well. Construction is slated to begin in mid-June.

When asked why Northland has decided to participate for the first time in the Michigan Brown Trout Festival, Northland CEO Pete Dzuris said "by helping to raise the prize money for the tournament, we are hoping to bring more fishing teams and people to the tournament and festival. This should essentially bring more dollars to the area and local businesses of Alpena while at the same time exposing more visitors to a great area with a lot to offer."

Northern Michigan has so many great outdoor resources and as a Credit Union with 15 locations, NAFCU is proud to invest in their local communities, economy and be of helpful service to its members, including sportsmen and sportswomen.