



FOR IMMEDIATE RELEASE
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AAACU Members Won \$12,050 in 2016 Save to Win Program

Alpena, Michigan January 23, 2017 – In 2016 Save to Win, a nationwide program, awarded Alpena Alcona Area Credit union (AAACU) members with \$12,050 in prize money.

Save to Win is a prize-linked savings product designed to help low to moderate income people improve their financial situation and create positive saving habits. Save to Win was developed in 2009 for Michigan Credit Unions attracting more than 10,000 accounts in the first year. The program has since expanded to a national level adding ten new states to the program.

AAACU members have been winning big since the start of the program, in 2010 an AAACU member won the grand prize of \$100,000. Since then the prize structure has been divided up, adding more monthly prize winners and multiple quarterly prize winners. In 2016 AAACU had 4 quarterly prize winners winning \$5,000, \$1,000, and two \$500 prizes.

In addition to the national prize drawing AAACU gives away \$300 monthly to AAACU members who participate in the Save to Win Program.

If you would like to participate in Save to Win join a participating credit union, such as Alpena Alcona Area Credit Union, and open a 12-month Save to Win certificate with a minimum deposit of \$25. For every \$25 deposit made into the Save to Win certificate a member will receive one entry (up to 10 entries) each month into the drawing for monthly prizes.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of December 31, 2016, AAACU provides service to 28,155 members with total assets equal to \$328,696,159.