



FOR IMMEDIATE RELEASE
November 23, 2016

Contact: Alison Jakubcin
Marketing Clerk
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union Rewards Members for Positive Financial Behaviors

Alpena, Michigan, November 23, 2016 – Alpena Alcona Area Credit Union (AAACU) offers its members the chance to save money and win cash and prizes through the program called SaveUP.

SaveUP is a free financial management site that uses prizes to incentivize members to save money while paying down debt and rewarding positive financial behaviors. For every dollar deposited or payed off on a debt you will earn one credit towards playing games or entering drawings to win cash or prizes. Many AAACU members have already won cash and prizes through the program. The company was founded in 2011 and AAACU has been offering this service to its members since 2012.

Register any account where you are saving money or paying off debt and SaveUP gives you an overview allowing you to keep an eye on all account activity. SaveUP also keeps your information up to date – account balances and transactions update automatically every night while keeping your information secure. SaveUP uses an encryption and read-only connection, which means no one can transfer money into or out of any of your accounts through SaveUP. While you can view your transactions and balances on SaveUP, it does not have direct access to your financial accounts and will never ask for an account number.

To get started visit saveup.com to set up an account then log in with your AAACU online banking information to link your account to start earning credit to play games to win cash and prizes.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of November 30, 2016, AAACU provides service to 28,116 members with total assets equal to \$324,619,654.