

North Central Area Credit Union Announces Financial Literacy Program

North Central Area Credit Union recently announced a program to promote financial literacy in local schools. NCACU, with support from the Michigan Credit Union Foundation, is collaborating with three local school districts and the Acting Up Theater Company to interactively teach financial literacy and Credit Union philosophy to 3rd- 5th grade students and their families through a theatrical presentation based on the Michigan Core Curriculum Standards for Economics. Financial literacy is the ability to understand how money works in the real world-how someone manages to earn or make it, how that person manages it, how he/she invests it (turn it into more) and how that person donates it to help others.

Acting Up Theater Company is a well-established Michigan Company that uses the introduction of theatrical practices to help students learn in a hands-on approach. For this program, Acting Up will work in Grayling, Roscommon and Houghton Lake elementary schools where North Central hosts student run credit unions. While the students learn about financial literacy and economics, they also develop confidence in public speaking, learn about theater, and internalize the cooperative spirit that credit unions are built on.