



FOR IMMEDIATE RELEASE
November 18, 2016

Contact: Alison Jakubcin
Marketing Clerk
989-354-1531
ajakubcin@aaacu.com

Alpena Alcona Area Credit Union to Offer Financial Counseling



Pictured: CEO/President Don Mills, Same Sommerfeld, Paula Miller, Cheryl Christensen, Board Chairperson Charlie Negro, Vicky Hansen, Jess Myers, Ashley Diem and Marisa Nunn.

Alpena, Michigan, November 18, 2016- Alpena Alcona Area Credit Union (AAACU) is excited to announce eight employees have passed their Credit Union National Association (CUNA) Financial Counseling Certification Program (FiCEP).

FiCEP allows credit union professionals to guide members through current

financial situations, demonstrate the credit union difference of people helping people, reduce delinquencies and charge offs and assist members with products and services to build a better local economy. This program aligns with AAACU's mission statement: "To be your most trusted and valued financial partner."

AAACU employees Marisa Nunn, Loan Interviewer, Paula Kauffman, Operations Manager, Vicky Hansen, Lincoln Assistant Branch Manager, Paula Miller, Atlanta Assistant Branch Manager, Samantha Sommerfeld, Membership Service Officer, Jess Myers, Loan Officer, Cheryl Christensen, Membership Service Officer, Ashley Diem, Plastic Card Coordinator have all passed their FiCEP certification.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of November 30, 2016, AAACU provides service to 28,116 members with total assets equal to \$324,619,654..