



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Teach Financial Education Alcona Summer Camp Kids

Alpena, Michigan, August 29, 2016- Team members from the marketing department at Alpena Alcona Area Credit Union recently traveled to Alcona to teach students the importance of financial literacy.

Students ranging in age from ten to sixteen from Alpena, Alcona and Oscoda spent a week in August at Alcona Community Schools participating in various hands on educational presentations, students had the opportunity to learn a variety of life skills.

LeAnn Schultz, Director of Marketing, explained the variety of ways we can pay for everyday purchases and the additional expense that can be involved when using a credit card or not having funds available in your account. She also showed students how to write out checks and balance a check book. Alison Jakubcin, Marketing Clerk, taught students the importance of creating a budget, different ways students can save money, and the importance of starting to save at a young age.

The students were very excited about the financial education, one student commented the main reason she attended the week long summer camp was her mom wanted her to learn about financial literacy.

Alpena Alcona Area Credit Union knows the importance of educating the youth on financial literacy and was excited at the opportunity to teach life skills to the participants.

AAACU serves members primarily in Alpena, Alcona, Montmorency, and Iosco counties with 8 locations: a main office located in Alpena, with branch offices in Ossineke, Lincoln, a Tiger Branch in Alcona Community Schools, Atlanta, Oscoda, Tawas, and an additional branch in Alpena. As of July 31, 2016, AAACU provides service to 27,743 members with total assets equal to \$317,016,341.